

## Let's Get Social

# Morning: 9am-Noon Everyone

Slay your online brand! Energize your style and

overcome common obstacles. Learn how to build your brand and your book at the same time.

Connect with your "why" and develop a compelling message.

Pre-plan and manage your day to maximize your results. Discover photoshoots that produce real authenticity and real results for your career.

# Afternoon: 1-4pm Owners and Managers

### **Google Your Business**

Stay on top of online searches and become a market leader salon brand.

Understand the ins and outs of SEO and how to optimize your website.

Discover the benefits of Google Business Profile™ and conquer your fears of not being "techy" enough.

#### **Coaching Social Digital**

Learn how to better coach your team on social, even if you aren't using it!
Overcome your "imposter syndrome" with a clear and proven step-by-step system for coaching social media and digital branding.



### Tim Fisk

#### WHO IS IT FOR:

- Salon Owners / Managers
- Service Providers
- Associates

YOUR INVESTMENT: Morning \$49 All Day \$89

Contact your State Beauty Supply DSC, visit one of our area store locations or call 314.423.9599

Date & Time:10.2.23 | 9am-3pm

ocation: DoubleTree- Westport 1973 Craigshire Road, Maryland Heights, MO 63146

